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Consumer confidence remains high

Consumer confidence has fallen slightly in November, but this is usual for this time of year. Consumers are less optimistic about the economic situation in the next twelve months in particular. However, this has not had an effect on their spending, which is still high according to figures from Statistics Netherlands.

Consumers slightly less positive about economic climate

Consumers are slightly less optimistic about the general economic climate, but this is not unusual for this time of year. Households are particularly sombre about the economy in the next twelve months. The number of respondents who expect an improvement fell from 27% in October to 22% in November. On the other hand the number of pessimists rose from 12% to 20%. The judgement of the economic situation in the last twelve months remains at the same level.

Willingness to buy also remains high

Consumers are just as willing to spend their money as in October. For the eighth month month in a row, on balance over 20% of consumers are ready to put their money where their mouths are. Their tendency to buy large expensive items has even increased slightly, while normally at this time of year, this subsides somewhat.

For further information, please contac G. Buiten tel. +31 70 337 47 95; e-mail: gbtn@cbs.nl.

Statistics Netherlands Press Office

> P.O. Box 4000 2270 JM Voorburg The Netherlands tel. +31 70 337 58 16 fax +31 70 337 59 71 e-mail: persdienst@cbs.nl

Statistics Netherlands is a department of the Ministry of Economic Affairs